PERSONALIZATION SOLUTIONS











MULTI-CHANNEL PERSONALIZATION



IN-STORE

- · In-store personalization
- · Additional sales generation
- Bespoke Plug&Play systems
- Connected interface with KPI global dashboard



E-COMMERCE

- · Add personalization to your online store
- Web orders automatically transferred to the engraving software
- No input required from engraving machine operators
- Full support with development and integration



TRAVEL RETAIL & EVENTS

- Differentiate yourself by offering a unique and original customer experience
- Compact and secure engraving systems approved for airport use
- Mobile laser and rotary engravers with travel cases

PERSONALIZATION SOLUTIONS



Gravotech's best selling engraver



Gravotech's in-store laser engraver







GRAVOTOUCH SOFTWARE



- · Touchscreen tablet operation
- Customized to follow your branding and guidelines
- · Engraving in any language
- Intuitive use, no training required

WORKING TOGETHER



PROJECT DISCUSSION

We analyze together your technical specifications as well as your global process

PROJECT DEFINITION & VALIDATION

We present several concepts to fit your budget and assist you in choosing the best option

PROJECT PILOT

A small number of pilot machines are installed worldwide for feedback and solution fine-tuning

BESPOKE SOLUTION

The final concept is manufactured within the agreed time frame and budget

EQUIPMENT COMMISSIONING

The solution is delivered and installed by our local support team

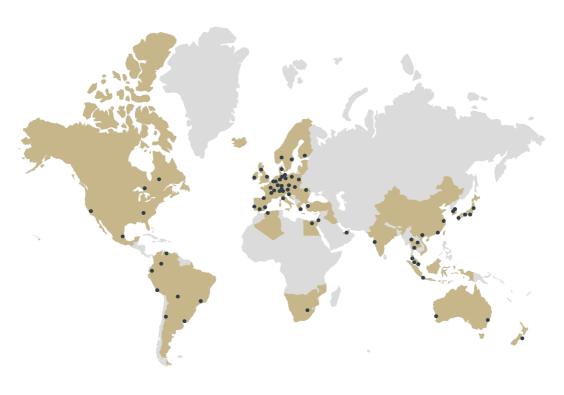
TRAINING

On-site and remote training available worldwide

SUPPORT

Our after-sales team assist you with queries and equipment maintenance

WE ARE WHERE YOU ARE





85+ years of expertise



600 employees



60,000 clients



150 technicians



54 countries



+300,000 machines installed

SEE OUR VIDEOS





THEY TRUST US

















PANDÖRA CEL

CELINE L'OPÉAL







JO MALONE



diptyque paris

































NESPRESSO



























ESTĒE LAUDER





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